



Affiliate Partner Agreement

As we launch our digital CAP System™ tools nationally, we're offering a unique 'wholesale' opportunity for those interested in using our College Planning Subscriptions as a marketing tool to attract individual and/or corporate clients, or as an additional profit center for their firm. While we cannot guarantee your success, we are committed to helping our Affiliates achieve their goals!

Your Affiliate Subscription Fee Includes:

Affiliates are essentially wholesalers of LFE's CAP System™ tools. You purchase a select quantity of Subscriptions at a deep discount, then give them away to valued clients ... or determine pricing for individuals, employers, or other groups, and retain 100% of the revenue.

- **A Powerful Marketing Tool:** Firms are using these tools to increase market exposure, attract new individual or corporate clients, leverage their time (the tools are all digital and require no one-on-one time), and maximize profits! There is no time limit on how long you have to sell your Subscriptions. Clients have access to the CAP System™ tools for one year once they register.
- **Branded Marketing Tools:** To help you reach more prospects and clients, LFE provides branding and customization services on marketing tools and videos. Ask for details.
- **Training & Ongoing Support:** LFE provides strategic planning, on-demand and live training, and ongoing support, as well as host Webinars for employers, banks, CPAs, churches, membership groups, benefit providers, insurance networks, school systems, etc.
- **2021 Workshop:** All Affiliates receive LFE's new 2021 '10 College Traps to Avoid in 2021' for one designated Instructor to teach at no additional cost (a \$1,200 value).

Initial Pricing for Affiliate Partner Suggested Individual Pricing for CAP Tools: \$195 – \$495 (& Up) Bulk Group Sales: \$50 – \$250

A	B	C	D	Potential Revenue # of Users (Column C) X Price per User		
				\$100 per User	\$200 per User	\$300 per User
Levels	Affiliate Fee: (Your cost)	Number of CAP User (Subscriptions)	Your Cost per CAP User (Column B/C)			
1	\$3,000	60	\$50	\$6,000	\$12,000	\$18,000
2	\$5,000	200	\$25	\$20,000	\$40,000	\$60,000
3	\$9,600	600	\$16	\$60,000	\$120,000	\$180,000
4	\$20,000	2,000	\$10	\$200,000	\$400,000	\$600,000
5	\$28,000	4,000	\$7	\$400,000	\$800,000	\$1.2 Million
6	\$50,000	10,000	\$5	\$1 Million	\$2 Million	\$3 Million
7	\$100,000	50,000	\$2	\$5 Million	\$10 Million	\$15 Million



Affiliate Partner Agreement (Continued)

Exclusive Benefits for our initial Affiliate Partners

Our initial Affiliate Partners will enjoy the following exclusive benefits:

- **Lifetime benefits** – You’ll be able to resubscribe with LFE at the current low levels
- **Low Introductory Pricing** – Our Subscription fees will never be this low again
- **2021 Workshop** – Affiliates also receive a License to teach LFE's new '10 College Traps to Avoid in 2021' workshop (**Option #1 - A \$1,200 Value: See [Workshop License](#)**). This is a great marketing tool to attract individual & corporate clients
- **Possible Limited Exclusive** – Ask for details
- **Master Affiliate Benefits** – For those who have or want to build a Network (Level 3 & above)
- **Bonus Marketing Support** – Ask for details (Level 3 & above)

An Affiliate Partner has no territorial restrictions and is authorized to use the copyrighted **CAP System™ Toolkit**, materials, videos, etc. as a client service for business purposes, but agrees not to copy, sell, distribute, or publish any content, strategies, links, images, resources, and other tools included in the CAP System Toolkit and the related marketing tools in any way that violates, competes with, or devalues LFE’s protected copyrighted materials. Every client must sign on under his/her own name when using the CAP System Toolkit.

No refund will be given once the Affiliate has access to LFE’s proprietary tools, materials, and/or training.

I elect to Subscribe to: **Affiliate Partner Level:** _____ **Affiliate Fee: \$** _____

Name: _____ **Firm:** _____

Primary Contact (If other than above): _____

Address: _____ **City:** _____

State: _____ **Zip:** _____ **Phone – Cell:** _____

Phone – Business (if available): _____

Email: _____

Signature: _____ **Date:** _____

Payment can be made via PayPal (using debit or credit card), through Zelle, direct deposit into a local Bank of America location, or a wire transfer of funds. Ask for details.